

ANTHONY | NELTON

A MULTI-SKILLED FILMMAKER AND WRITER WITH OVER A DECADE OF INDUSTRY EXPERIENCE FROM THE ADVERTISING, FILM, DESIGN, DIGITAL AND CHARITY SECTORS.

I work with a broad range of companies delivering bespoke video content for a variety of clients such as BMW, Cancer Research, Fox Digital, Microsoft, Nikon, Shell, Snapchat, Subaru and Thompson Cruises.

I also make horror films, having successfully delivered 17 short films since 2011, gathering international acclaim as a writer, producer and director.



EMPLOYMENT HISTORY

FREELANCE EDITOR/CREATIVE anthonyEdits Ltd. 2012- Ongoing

Working for a range of companies including 7aFilms, The Guardian, Omobono, Publicis Media, Spindle Productions, Somersault Video Productions and The Telegraph Media Group.

CREATIVE DIRECTOR BLOODY CUTS (BC Horror Ltd.) 2011- Ongoing

Co producer, writer, director, editor, lead designer and brand guardian of popular web-based horror series www.bloodycuts.co.uk

HEAD OF FILM LAW CREATIVE in HERTFORDSHIRE, 2011-2012

Responsible for overseeing the video and film output for a successful marketing and advertising agency working with large corporate clients such as Holiday Inn, Guoman Hotels and David Lloyd Leisure.

DIGITAL COORDINATOR CITB in LONDON, 2010-2012

Working within the digital team on a large scale redevelopment of the Construction Industry Training Board website serving thousands of users and a wide demand from stakeholder's varied requirements.

ART DIRECTOR TWCAT in BRIGHTON, 2006-2009

Designing both printed and digital assets to serve many varied charity briefs such as Cancer Research UK, Medical Aid for Palestinians, The Blue Cross and Medicine san Frontières.

References available on request.



EDUCATION

BRADFORD UNIVERSITY Electronic Imaging and Media (First Class Honours)

COLLEGE OF WEST ANGLIA BTEC Graphic Design



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SHOWREEL



<https://vimeo.com/146112218>
(password: amshowreel)

PRODUCING SHOWREEL



<https://vimeo.com/146112218>

DIRECTING SHOWREEL



<https://vimeo.com/211178692>

APP SKILLS

I primarily use the Adobe Creative Suite and my specialities at expert level are:

Premiere

After Effects

Photoshop

Illustrator

Audition

I also have a good understanding of:

Dreamweaver

InDesign

DaVinci Resolve

CAREER BIOGRAPHY

CAREER PRE BLOODY CUTS

Anthony started his creative career with an inherent love of the visual arts and film, which has led him to a background in design and art direction and to the pursuit of a career in the movie and video production industry.

Graduating in 2004, Anthony received first class honours in Electronic Imaging and Media Communication, setting him on a path within the digital creative space. Within a year of leaving university Anthony worked as a Digital Production Manager overseeing a group of 'Venture portrait photography studios', and after working within the photographic industry for several years he took up a role as Art Director for the charity marketing agency 'TW CAT'.

Anthony's career highlight for TW CAT was designing a series of striking, shocking and successful fundraising press inserts for Médecins Sans Frontières, raising hundreds of thousands of pounds for the charity's efforts in the DR Congo.

Anthony's time in his art direction capacity enabled him to work within a broad scope of creative areas including graphic design, web design and video. Whilst spanning several creative disciplines, Anthony found himself at the other side of 2010 with a focused interest in film and video and soon was recruited to assist the creation of a film department for award-winning marketing and advertising agency; LAW Creative.

CAREER POST BLOODY CUTS

Soon after his contract with LAW, Anthony began his career as a London-based freelance video editor and filmmaker and in 2011 he joined forces with BEN FRANKLIN to create the internationally acclaimed horror web series BLOODY CUTS. After developing its digital presence and brand, Anthony went on to direct the series' most popular episode DON'T MOVE and has appeared in scores of print/digital publications, featured on podcasts, youtube channels and radio interviews.

Since its inception, Anthony and Ben have produced 16 short films and a TV pilot, winning a clutch of industry awards and a host of fans, with their work being seen by over 20 million people online. Including a hugely successful horror filmmaking competition; generating David Sandberg's 'LIGHTS OUT', which went on to become the box-office smash feature film of the same name.

Anthony & Ben's team has reached huge success with their latest horror short THE BIRCH; a chilling tale of elemental revenge inspired by a story from the SFX horror genius CLIFF WALLACE of Hellraiser, 28 Days Later and Hellboy fame.

The Birch was produced for social horror channel CRYPT TV and forms Anthony's 'Bloody Cuts' career highlight to date; quickly reaching a viral status of over 40 million views and picking up a people's choice Webby Award in 2017 for 'Best Drama: Individual Short or Episode'. The Birch was screened at the 2017 Tribeca film festival where Anthony and Ben delivered a panel discussion hosted by Crypt TV and Eli Roth, for a live-streamed Q&A.

The Birch has since gone on to become a successful mini-series watched by millions on Facebook Watch.

Most recently Anthony has produced a micro short for FOX Digital, and was commissioned to write, produce and direct a horror short for SNAPCHAT called 'THE NEST' as part of their first run of SNAP originals.

Alongside Bloody Cuts, Anthony runs a successful SME freelance editing company, serving many international clients from a broad range of commercial markets including the corporate, gaming and charity sectors.

Over the last decade, Anthony has had an ongoing relationship with a host of clients including The Guardian, 7a Films and The Telegraph to name a few, where he edits commercial film and video for a wide range of platforms.

Anthony continues to seek out new and exciting opportunities to deliver great work for companies and artists who share his vision and passion for the moving image.